# Long image description for “Non-vegan students anticipate rejection and mockery were they to go vegan. Vegan students report experiences nearly identical experiences to those non-vegans imagined.”

A flow chart of question-response quotes from the study. First quote: "Anticipating Vegan Stigma. In our third question for each group, we asked the following: “What difficulties would non-vegans face if they were to transition toward a vegan diet or lifestyle?”"

There are two responses from omnivores: "Omnivore 8: I know for a fact that my dad would totally not be okay if I wanted to be a vegan. He would think it was the craziest thing ever and not understand and try to make me eat the things that I didn't want to. So, I know that would be so hard if I had to go home and be like, ‘Oh I'm a vegan now.’ They'd be like, ‘No. You're not.’"

"Omnivore 9: They wouldn't take you seriously, and they'd make it for you anyway. And you're like, ‘But I said I was a vegan.’ They'd still be like, ‘No.’"

This leads to another quote from the study text: "In these quotes, the omnivores anticipate social distancing processes that would follow from them wanting to eat like vegans—in particular, how their family members would attempt to decrease the distance by denying the factor creating the distance in the first place. Interestingly, the vegans themselves reported experiences nearly identical to these anticipations."

"Vegan 4: We are met with a lot of ...‘What? Why? Come on, eat this steak!’ I've been bribed by my dad's friends to eat a steak with them for two hundred dollars. They're like, ‘Let's do it!’ I've been doing this since I was eleven. I'm pretty good [without the steak]. Please don't [bribe me]."

Two vegan participants are quoted: "Vegan 3: My whole family eats their steak bleeding. We're super Italian. There's cheese in everything ... [But] when you go home, you want to be with your family ... because you see them maybe once a month because you're at school. They make this amazing meal for you ... but it's covered in cheese. It still counts [as nonvegan]."

This leads to the final quote from the study text: "Here, the vegan desires emotional and social closeness with her family. However, the refusal to create space for her eating preferences reinforces social distance by asserting through food that the family does not eat in ways amenable to vegans. These are precisely the kinds of experiences that non-vegans anticipate they would face if they were to eat like a vegan."

Image Source: From the section [“(We Think) People Would Hate Us if We Were Vegan (and Think of Us How We Think of Vegans)”](https://bitesizevegan.org/the-science-of-why-people-hate-vegans/#peoplewouldhateusifwewerevegan) on the article “[The Science of Why People Hate Vegans](https://bitesizevegan.org/the-science-of-why-people-hate-vegans/)”